



Dear **Friends**,

On behalf of the Manitoba Down Syndrome Society (MDSS), I am writing to extend a heartfelt invitation for your organization to participate as a sponsor in our annual fundraising walk, "Walk With Us," which is scheduled to take place on September 24th at the Canadian Mennonite University campus.

The MDSS is dedicated to making a meaningful difference in the lives of individuals with Down syndrome, their families, and the community at large. Our mission is to provide unwavering support, valuable information, and enriching opportunities for individuals with Down syndrome, parents, professionals, and other stakeholders. Through educational programs, vibrant social clubs, and impactful community outreach initiatives, we strive to empower individuals with Down syndrome to realize their full potential and lead lives filled with purpose and fulfilment.

"Walk With Us" is more than a fundraising event; it is a celebration of unity, advocacy, and hope. By participating as a sponsor, your organization will not only demonstrate your commitment to social responsibility but also align with our shared goal of creating an inclusive society where every individual has the opportunity to thrive. Your support will help us further expand our reach, enabling us to offer even more transformative programs and services to those who need them the most.

Enclosed with this letter, you will find the sponsorship package detailing the various levels of involvement and associated benefits. We are also more than willing to discuss custom sponsorship arrangements to best suit your organization's philanthropic goals and objectives.

We believe that a community is at its strongest when all its members are uplifted and empowered. With your generous support, we can continue to break down barriers, shatter stereotypes, and create a brighter future for individuals with Down syndrome.

To confirm your sponsorship or explore additional opportunities, please do not hesitate to contact our Executive Director Darren Anderson, at [darren@manitobadownsyndromesociety.com](mailto:darren@manitobadownsyndromesociety.com) or 204-992-2731.

Thank you for your consideration and for being a valuable partner in our mission to make a positive impact.

Warm regards,

2023 Walk With Us Organizing Committee

## **Sponsorship Opportunities and Rewards**

### **Platinum Sponsor - \$10,000**

- \* Prominent logo placement on event banners and promotional materials
- \* Recognition as Platinum Sponsor in event-related press releases and media coverage
- \* Verbal acknowledgment during the opening and closing ceremonies
- \* Company representative allowed to address participants during the event
- \* Opportunity to set up a branded booth at the event venue

### **Gold Sponsor - \$5,000**

- \* Logo placement on event banners and promotional materials
- \* Recognition as Gold Sponsor in event-related press releases and media coverage
- \* Verbal acknowledgment during the opening and closing ceremonies
- \* Opportunity to set up a branded booth at the event venue

### **Silver Sponsor - \$2,500**

- \* Logo placement on event banners and promotional materials
- \* Recognition as Gold Sponsor in event-related press releases and media coverage
- \* Verbal acknowledgment during the opening and closing ceremonies

### **Bronze Sponsor - \$1,000**

- \* Logo placement on event banners and posters
- \* Verbal acknowledgment during the opening and closing ceremonies

We welcome in-kind contributions such as water bottles, snacks, event merchandise, or printing services. In-kind sponsors will receive acknowledgment based on the value of their contribution.

<b>Company Name</b>	
<b>Address</b>	
<b>Contact</b>	
<b>Email</b>	
<b>Phone</b>	
<b>Sponsorship Level</b>	

**\*\*Please return sponsorship form and payment by September 21<sup>st</sup> , 2023 to:**

**Darren Anderson**

**c/o Manitoba Down Syndrome Society**

**204-825 Sherbrook Street**

**Winnipeg, MB R3A 1M5**

**Email: [darren@manitobadownsyndromesociety.com](mailto:darren@manitobadownsyndromesociety.com)**